

Premium Ceramic Gold Rim Trays with custom artwork



1. Scope of Work

Our objective involves crafting exclusive art pieces for a prestigious banking client. This endeavour aligns with our client's dedication to nurturing the next generation of sports talent and fostering an entrepreneurial spirit among young athletes. These artworks serve as premium gifts, enabling talented individuals like Hong Kong Olympian Tiffany Chan to pursue their athletic dreams. Our client, known for supporting jazz across Asia since 2008, partners with renowned jazz pianist Jeremy Monteiro. Through initiatives like these, our client uplifts competitive sports, jazz culture, and young athletes while enhancing their brand's profile.

2. How we do it :

Market for Good collaborated with a Singaporean social enterprise and a Hong Kong-based charity to commission two remarkable artworks from their studio artists. In HK, artist Justin, despite his learning disability, passionately paints, particularly his beloved robots. His piece, "I am Picasso," was recognized with the Silver Prize in the "Cross All Borders" competition in 2018. In Singapore, artist Jun Kai, who is diagnosed with autism, finds solace and emotional regulation in drawing. Both artists crafted exclusive works, later transformed into digital prints on ceramic trays adorned with golden edges for our valued clients.

3. Why we do it :

Market for Good, an impact-focused marketplace, enthusiastically seeks partnerships with corporate allies dedicated to measuring and exhibiting their ESG (Environmental, Social, and Governance) commitments. This project has made substantial strides in advancing two UN Sustainable Development Goals: Decent Work and Economic Growth, and Reduced Inequalities. Our paramount aim has been to spotlight how companies can stimulate social impact through such endeavours. Providing a fulfilling experience to young artists has not only boosted their spirits but also instilled greater confidence in their abilities, reinforcing the core values of our project.

4. Who we serve :

In this impactful project, we supported two exceptionally talented artists, Justin from Hong Kong and Jun Kai from Singapore, who dedicated 3-4 weeks to craft exquisite artworks. These creations were meticulously transformed into digital prints by the Market for Good team and, in accordance with the artists' preferences, duly recognized and promoted. The trays, produced in a BSCI certified facility, were assembled with the assistance of four individuals from low-income families, contributing to the social and economic aspects of this endeavour.